



## ABCtech April 2009 Board Meeting Minutes - DRAFT

**April 23, 2009**

Suite 514, 9945-50 Street, Edmonton, Alberta and on-line, at SKYPE

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**Attendees:** At location – Perry Kinkaide, President; Dini Corbett-Lourenço, Recording Secretary; Brian Henker, Don Diduck. On SKYPE - Gail Robinson, Gary Slywchuk, Chris Godwaldt, Jann Beeston, Leslie Warren

**Unable to attend:** John Pinsent, Toni Guffi, Stuart Cullum, Darryl Lesiuk, Adam Lukazuk, Stuart Lomas, John Moldon, David Burns, Trevor Doerksen, Mike Hollinshead

### Minutes

#### 1. INTRODUCTIONS

Perry Kinkaide welcomed those in attendance and on SKYPE. It is expected that SKYPE will be used for future meetings to allow for broader participation at meetings. Instructions for SKYPE conferencing will be included in future agendas.

- 1.1. Prospective Directors: Prospective new directors were introduced: Leslie Warren representing Vulcan, Adam Lukaszuk representing the ICT industry group, Tricia Cisakowski representing the Health industry group, and Dini Corbett-Lourenço as pending Board Secretary.
- 1.2. Board Restructuring: The proposed restructuring that will be put forward for approval at the AGM. The four officer (executive) positions are subject to election with the remaining positions appointed and subject to ratification at the AGM. It is intended that a full slate of candidates will be in place prior to the AGM. The positions - as well as recommendations for individuals to fill those positions - follow:

#### **DIRECTORS:**

Executive – Subject to Election:

Perry Kinkaide, President  
Dini Corbett-Lourenço, Secretary  
Stuart Lomas, Vice President Affiliations  
John Pinsent, Treasurer

Industry

Stuart Cullum – Area: ACTI: Advancing Alberta Commercialization & Innovation (from NAIT)  
TBA – Area: Health (from AHIA: Alberta Health Industry Association)  
Don Diduck – Area: Public Policy (from Alberta Congress Board)  
Adam Lukaszuk – Area: ICT (from CYBERA)

Local Councils:

Leslie Warren – Area: South  
Darryl Lesiuk – Area: Edmonton  
Jan Beeston – Area: Central  
TBA – Area: Calgary

## **NON-DIRECTORS – COMMITTEES**

### Communications:

Lance Johnson  
Gary Slywchuk  
Don Norris  
Theresa Lightfoot  
Kevin Swan

### Community Enterprise:

Mike Hollinshead

### Special Projects:

Gail Robinson

- 1.3. By-laws: This item will be one of the first orders of business for the newly-elected Board members. The By-laws are available for review and located on the website's Library at [www.ABCtech.ca](http://www.ABCtech.ca).

## **2. APPROVAL OF MINUTES**

- 2.1. The draft minutes for the February 19<sup>th</sup>, 2009 were tabled for approval at the next regular meeting of the Board.
- 2.2. The Board Secretary is an elected position and will follow approval of the Board restructuring at the AGM.

## **3. TREASURER'S REPORT**

- 3.1. The unaudited financial statements dated November 30, 2008 and located in the Library, were tabled. Members were requested to review the statements in preparation for approval and in view of what is being put forward in the ABCTech Funding Proposal (also located in the Library).

## **4. AFFILIATE STATUS**

Local councils are well established in Edmonton and Vulcan, progress is being made for an affiliate group in Calgary and interest has been shown in Medicine Hat. The Affiliate Agreement remains unchanged and is located in the Library.

### 4.1. Update from Councils:

4.1.1. Vulcan: Leslie Warren noted that (1) funding received from the Rural Development Fund for a waste-to-energy initiative, (2) the Trades Trailer to educate the public on opportunities within the various trades, and (3) their Tech Showcase that had over 25 diverse displays with focus on the energy and ICT sectors are current examples of key initiatives. Overall, their Council's interests relate to technology commercialization, a strong focus on community and adult learning and a planned focus on training for construction and operations in the wind energy sector.

4.1.2. Edmonton: The Fusion Energy proposal was presented to the Alberta Government's Standing Committee of Resources and Environment on March 9<sup>th</sup> by Perry Kinkaidee, Allan Offenberger, Robert Fedosejevs and Axel Meisen. This key milestone marks the conclusion of ABCtech's working involvement in this initiative with the expectation that progress will be made known to ABCtech by this team going forward.

### 4.2. Update Industry Associations

4.2.1. Alberta Congress Board, Don Diduck: The Congress Board's 10<sup>th</sup> annual Workplace Conference, titled 'Education and Training: What's Relevant for Alberta', will be held in Jasper

on October 22<sup>nd</sup> and 23<sup>rd</sup>. Conference details are at

<http://www.congressboard.ab.ca/CongressBoard/Welcome.html>

- 4.2.2. Representation from industry associations in the health, manufacturing, life sciences, energy, and the environment sectors, as examples, are fundamental to ABCtech's purpose. Key to success is grounded in the ongoing and ever present representation from the ICT sector as the technology enabler.
- 4.2.3. ABCtech as the Information Portal for Associations: Each industry association is strongly encouraged to locate a link to their associations on ABCtech's website as a method of informing others on their work as well as broadening their reach. Perry Kinkaide, as the site's webmaster, will coordinate with interested associations.

## **5. MARKETING COMMITTEE STATUS**

- 5.1. Troy Media's proposal to sponsor ABCtech's "Entrepreneur of the Month" with a time-limited news service in return for corporate recognition at affiliate events and a logo on ABCtech's website was discussed as an opportunity to pursue. Troy will continue to provide one news release per month in return for an ad and logo link on the ABCtech website, representing ABCtech's first formal sponsorship. Troy, to date, has been instrumental in getting ABCtech's story 'out' to the mainstream media.
- 5.2. PureInBox's Brian Henker provided an overview of their key technologies which can be viewed at <http://www.pureinbox.com/>. The intent is to have them manage a page on the ABCtech website featuring their services and offering a service-fee discount for ABCtech members and a residual for ABCtech. A proposal was requested and will be presented at an upcoming meeting.
- 5.3. Sponsorship Proposal: Lance Johnson, is preparing a formal proposal for consideration by the Board to market ABCtech sponsorship under contract.

## **6. ABCtech AGM – 2009**

The meeting will be held on June 23, 2009, 5:00 pm at the Ranchman Club in Calgary. Dini will contact members by May 15<sup>th</sup> to confirm attendance. A quorum of 20 members is required to hold the AGM. The meeting is followed by a reception and dinner with presenter, Dr. Sam Weiss, speaking on stem cell therapeutics followed by a response panel. Registration for the upcoming AGM can be found on the website's main page.

## **7. FUNDING PROPOSAL**

All members were asked to review the proposal (located in the Library) and provide feedback to Perry Kinkaide by the end of May. Based on feedback, the Funding Proposal will be tabled at the next meeting with the intent of having it approved for presentation to prospective funders.

## **8. NEXT MEETING**

June 23, 5:00 pm, The Ranchman's Club, Calgary