

**JOHN PINSENT, CA**  
**Senior Associate**  
**St. Arnaud Pinsent & Associates**

**Education**

- BEd, University of Alberta – 1983
- BComm (AD), University of Alberta – 1985
- Chartered Accountant -1996

In 2004, John became a founding partner with St. Arnaud, Pinsent and Associates (SA&P) following a distinguished ten-year career with Ernst and Young LLP as an Assurance Senior Manager and their Director of Technology, Communication and Entertainment (TCE) assurance services for Northern Alberta.

At SA&P, John specializes in the provision of accounting, audit, tax and business advisory services for owner-managed businesses. John has a particular passion for assisting early stage technology and biotechnology companies and has been an active angel investor and mentor to organizations in this space. During his many years in public practice, John has built a strong network of contacts from various industries and he regularly uses this support network to assist his clients and investee companies build value for the their enterprises.

After completing his Bachelor of Education and Bachelor of Commerce (AD) degrees at the University of Alberta, John began articling with Ernst & Young LLP (then known as Clarkson Gordon Chartered Accountants). He left public practice in 1986 to pursue experience in industry and became the Controller and Vice President Finance of an Alberta based retail organization with annual sales in excess of \$10 million. During this time, John also acted as Managing Director of the company's consumer finance division. Returning to public practice with Ernst & Young in 1994, John received his Chartered Accountants designation in 1996.

John has a well-earned reputation for being a strong supporter of knowledge based businesses. From 1999 to 2004, John served as the Steering Committee Chairman and co-author of Ernst & Young's annual Alberta Technology Report. He remains active in a number of information, communication and technology (ICT) initiatives within the Province and serves on the Board of THECIS (the Centre for Innovation Studies).

In 2006, John was awarded the Institute of Chartered Accountants of Alberta ("ICAA") Distinguished Service Award for his support of the Province's high technology community. Previously, he was the recipient of the ICAA Early Achievement Award in 2001 for his South American refugee support work and the 2002 Economic Development Edmonton Ambassador Award for his formation work on the Greater Edmonton Competitiveness Strategy including the creation of Edmonton's Deal Generator angel network. He has previously or currently serves as a director on a number of boards including InfoTech Alberta (Treasurer and Chairman), the audit committees of the Institute of Chartered Accountants of Alberta and the ICAA Education Foundation and the Steering Committee of Economic Development Edmonton's Deal Generator initiative. John sits on the board of directors of a number of emerging

private and public technology companies including Optimum Communication Services Inc., Liberty Mines Inc. (TSX), Hyduke Energy Services (TSX) Synodon Inc.(TSX.V) Innovotech Inc.(TSX.V), Picomole Instruments Inc. and Fastrainer LLP. He has also played an active role in the creation of various financing forum initiatives across Alberta including the Banff Venture Forum, Alberta's Innovation and Investment Week, various BioFinance and Agrifinance events and currently serves as a Director of the Alberta Venture Channel and is a member of AVAC Ltd.

John understands the need to always give back to the greater community and has been actively involved in a number of local charities including Special Olympics Alberta (currently Chairman of the Board), Catholic Social Services' Sign of Hope campaign, The Arthritis Society, The Jingle Bell Run for Arthritis, The Sombrilla Refugee Support Society and Junior Achievement of Northern Alberta.

John has three children (Chantal, Jonathan and Robert) who keep him young and active! He also freely admits that his love for golf far exceeds his ability to play it.