

Gail Robinson, BA. As Managing Director of TechCom Inc. since 1998, Gail Robinson focuses on integrated marketing communications planning and execution, in support of trade and supply chains. Keeping a pulse on the environment, broadband, and trends, Gail covers assignments with a network of professionals. She's collaborated on teams that help organizations address current and future needs of localization and globalization, including positions with Intergraph Canada, FWJ Communications, CTV Hostbroadcaster 1988, and the University of Calgary.

Gail's roots extend back to helping set up the communications departments for NovAtel Communications, Dome Petroleum and Western Gas Marketing. Her BA in social sciences and communications is complemented by several years as a marketing instructor at NAIT and SAIT. Gail's participated on the global board for the Organization of Women in International Trade, as a board member for the Calgary Council of Advanced Technology, a committee director for the ASTECH Awards, a founder of Partners in Technology, and an advisor to the FGL Open Global Business Society. She is an associate of Donoghue & Associates, Inc., the Alberta partner for the Worldcom Public Relations Group.