

Proposed Business Direction for 2010

Contributors include:

Allan Bly	Stuart Cullum
Darryl Lesiuk	Stuart Lomas
Perry Kinkaide	John Pinsent
Klaas Rodenburg	Gary Slywchuk

Key features include:

1. **Governance.** Enhance ABCtech's accountability for financing and the evaluation of success.
Action: John and Stuart - establish an Audit Committee and revise by-laws.

2. **Network Development.** Encourage innovation and successful enterprise by developing a pan-Alberta network of local technology councils for bus/tech education, resource access and the pooling of local angel capital.

Action. Identify local initiatives and support the formation of local tech/bus networks: REDA?, AACTI and incubators?, CCAT/CTI?, ECAT/TEC Edmonton?, REDA?, Community Futures?

3. **Emerging Technologies.** Continue to co-host collaborative events for demystifying emerging technologies and advancing their commercialization.

Action. Establish Board presence for champions with Annual program goals/budget for: Communications - Rural broadband, Energy - Fusion energy, Environment - Clean- technologies, Health - Cell therapies, ICT - Artificial intelligence.

4. **Communications.** Develop/finance the development of ABCtech's website, messaging and branding measures.

Action. Lance w/Gary and Roger - prepare and finance a Communications and Marketing Plan w/budget.

5. **Society.** Extend and monitor the reach of ABCtech through corporate and marketing sponsors.

Action. Drop the purchase of memberships and add subscribers to the email Directory.

6. **Financing.** Solicit a patron(s) for sustaining the capacity of ABCtech to execute its business direction.

Action. Perry to engage Rus Matichuk to prepare an MOU with KM Financing.
