



ABCtech October President's Report

Management - resourcing the Council's objectives

o **Strategic Plan.** ABCtech Board's Strategic Planning session is being rescheduled to Thursday, January 22nd at Olds College Noon to 4pm. Let me know of your availability.

o **Administration.** Kudos to the phenomenal assistance we are receiving from Susan Bly in supporting Kevin and me, Mediashaker and Chelsea in managing and marketing the Stem Cell Therapies public forums.

Susan has volunteered to prepare a grant application in support of other forums proposed.

o **Membership.** Little has been done in the last year to maintain or promote membership. We have been approached by a marketing firm with the proposition to launch a major membership campaign on our behalf. If promises are kept, the campaign would take us to the target identified at our founding. I would like a Board member to participate in these discussions - please advise if you are the one.

o **Website and Communications.** www.ABCtech is the lifeline to our membership, Directory with 4,000+ email addresses and for profiling and marketing our events. We receive incredible support from

Mediashaker - our site host and Troy Media - media releases. Susan Bly and Lance Johnston are meeting this week and will receive training in content management via Mediashaker.

Advocacy - diversifying Alberta's economy

o **Stem Cell Therapies (2009).** See above. Kevin reports that we are making incredible headway in developing the team of Marketing Sponsors for the Stem Cell Therapies public forums. Are there agencies or corporations who you believe would be prospects as Marketing Sponsors or Corporate Sponsors (\$500) for the forums: Stem Cell Therapies - "From the Lab to the Bedside" to be held Nov 25th in Calgary and Nov 26th Edmonton. The forum in Edmonton will be video broadcast Nationally. As a follow-up we propose to collaborate with the Lifestar Institute (and others) in conducting a Conference in 2011 for developing a

National Strategy for advancing Stem Cell Therapies - "From the Lab to the Bedside." We expect there to be a small surplus at the end of the November Stem Cell Therapies public forums. Council presence at the events would be appreciated.

o **Theme for 2010.** In addition to developing/recognizing local technology councils/networks as a contributor to commercialization, we identify barriers to commercialization (Status Reports on Access to Capital - 2006 and Alberta Rural Broadband - 2007 AND also emerging technologies that may be considered disruptive Fusion Energy - 2008 and Stem Cell Therapies - 2009. As for a theme for 2010, we have discussed an option with the ICT Council and the University of Alberta's Computing Sciences Department and are designing an approach for 2010 for adopting Artificial Intelligence as our collaborative 2010 theme. The theme has historical implications and has been blurred warranting clarification/public education, broad economic implications for increased productivity and economic development and constitutes a significant opportunity for the Council through collaboration to strengthen its leadership brand in industry development, economic diversification and the conduct of research and public forums.

o **Fusion Energy (2008).** ABCtech has continued to serve as Secretariat for establishing an Alberta/Canada Fusion Energy Program. Dini Corbett-Loremco is coordinating a team engaged to design a National Conference for the Fall of 2010 designed to engage influencers and the public in development of a National Strategy for advancing fusion and anticipating its socio-economic implications. Perry, as co-Chair, and Allan Offenberger, have prepared a budget of \$85,000 for 2010 and supporting documentation for the Conference, maintaining International Relations with fusion research projects and supporting ABCtech's marketing and communications and administrative support for the Project. We have been asked from time to time of our position regarding nuclear power for Alberta. Our position has been, that weather patterns emanating out of Alberta that stream over North America, known as the "Alberta Clipper", make a nuclear venture politically very sensitive downwind and probably untenable.

Networking - commercializing technology enterprises

o **Affiliate Councils.** ABCtech has been approached by a developer who has assembled over \$100M in Venture Capital and is promoting the development of a Clean Technologies village. He has asked whether

ABCtech would consider his corporation as a Patron and as such support the screening of ventures/deals for locating in his village. Additional patrons would be solicited, but the initiative would call for a more aggressive Program by ABCtech in recognizing/developing local technology councils - perhaps in

association with ACTI. Stuart Lomas and Stuart Cullum are to meet the propoent in early november.

o **Access to Capital (2006)**. We have been asked if we would consider updating our reporat on Access to Capital. Perry will be approaching Stephen Murgatroyd.

o **Alberta Rural Broadband (2007.)** Allan Bly has proposed preparing a update on the status of our Report on Alberta's access to Rural Broadband. HIs approach including assembly of an Editorial team is attached.

Next meeting - teleconference - is scheduled for Thursday, November 19th at 4:30PM at John Pinsent's office and via Skype for those outa-town. Please calendarize this date/time and let me know right away if you are **UNABLE** to attend the November meeting and/or the January 22nd Strategic Planning session.

Perry Kinkaide (780) 990-5874

Toll Free 1-866-241-7535